



Sponsorship Packet

Thank you for your interest in growing your business with Moto Mayhem!

Moto Mayhem was started in 2014 as a dream of two men who wanted to bring EnduroX style racing to our small community. With much success in 2014, 2015, 2016 and 2017, we have decided to share our racing passion with much more of the area! We have grown from 30-40 racers to over 150 per event! This passion is expanding to more and more people and businesses!

Do you want to be part of the "Mayhem"??

We have 6 races scheduled to date for the 2018 season in Moab, Utah.
August 11-12
September 29-30
October 20-21

We are please to announce our sponsorship package for our 2018 series.

We are dedicated to our craft just as you are. There is great value in the advertising we will provide your business all year long. Moto Mayhem can give you the persistent, repetitive, and positive exposure that you are looking for.

We have several packages to fit your advertising budget. If there is something else you'd like to do for your business in our series, just ask! We are truly grateful for all of our supporters, anything we can do to give you the best value, we will. Moto Mayhem is seeking quality partners who want to sponsor this sport and create a win-win relationship.

Contact Jason Lesure
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Sponsor Packages

B Class Sponsor: \$100+

B class Sponsors will receive:

- Verbal recognition at every race in front of our fans and racers.
- Your logo with a direct link to your business, on the Moto Mayhem website throughout the season.

A Class Sponsor: \$250+

A Class Sponsors will receive everything in the B Class Sponsor levels **plus...**

- Your logo on every award given throughout the season.
- Banner space at every race up to 3'x8'. (you supply the banner)
- Your business will be part of the **Sponsor Spotlight program 1 time.

Pro Class Sponsor: \$1,000+

Pro Class Sponsors will receive everything in the B and A Class Sponsor levels **plus...**

- Your business will be part of the **Sponsor Spotlight program at least 2 times.
- You will receive 2 Season Pass Grandstand Tickets.

Hall of Fame Sponsor of 2018: \$1,500+

This sponsor position offers the highest value and exposure.

Hall of Fame Sponsors will receive everything in the Pro, A and B Sponsor levels **plus...**

- Your business will be part of the **Sponsor Spotlight program throughout the season.
- Your logo and link on the Moto Mayhem website will be placed in a prime location. You may include text telling about your product/company. (approx. 100 words) Text will wrap around your logo as appropriate.
- Prime location of your business banner at every race and Moto Mayhem will supply you a 3'x8' banner for the season. (if desired)
- You will receive 6 Season Pass Grandstand Tickets.
- Your business will receive special acknowledgments at every event during the race in front of our fans and racers. We appreciate your support immensely and will let our fans know!

**** Sponsor Spotlights**

This is an opportunity to 'spotlight' your business on Moto Mayhems active facebook group. Our community is a central location to find out all the latest on Moto Mayhem activities. It is viewed often by both fans and racers.

Giveaway activities will highlight your business. (information, images, and content supplied by you) When your business is spotlighted, You will give away 4-4 packs of



grandstand admission to any race. (tickets provided by Moto Mayhem) How you choose to select a winner is up to you. Some ideas are a simple giveaway, a quiz, a contest. The winners must pick up their prize tickets at your location. This will draw customers into your establishment for even more personal exposure.

Breakdown of Sponsor Packages. (please see above for more detail)

	B class \$100	A class \$250	Pro class \$1000	Hall of Fame \$1500
Verbal recognition at races	X	X	X	X
Logo and direct link website	X	X	X	X Prime location
Banner space at every race		X	X	X Prime location
Logo on every award		X	X	X
Sponsor Spotlight		X one time	X two times	X throughout the season
Season Pass Tickets			X 2	X 6
Free Vendor Booth Space				X

In addition to sponsor possibilities we also have Vendor Space available. Reservations made in advance, first come first serve.

Merchandise Sales and Food Vendor fees: \$200 1- day, \$300 2- days. Per event/booth. Booth space is estimated to be 12'x12' per venue. If you need more room let us know in advance, we can make that happen.

—> Please note facilities may not have power, water, Internet or wifi. Please prepare accordingly.

Thank you for your support! We look forward to partnering with you!

2018 will be one for the masses!

Jason Lesure


